

MAINUL ISLAM

FRONTEND DEVELOPER · A/B TESTING & EXPERIMENTATION

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ABOUT

Frontend developer specialising in A/B testing and experimentation. 4+ years shipping production tests across every major platform: Optimizely, AB Tasty, Kameleoon, VWO, Adobe Target, and Qubit, alongside modern frontend with Next.js and TypeScript. I treat AI as a real engineering skill: Claude Code as a daily co-engineer, specs before code, agentic workflows for multi-file work. AvsB, a ~410k-line experimentation platform built solo and in production, is the proof at scale. Open to full-time remote and contract roles.

7+ YRS

FRONTEND DEVELOPMENT

500+

A/B TESTS SHIPPED

4+ YRS

A/B TESTING & EXPERIMENTATION

9+

COUNTRIES WORKED WITH

EXPERIENCE

Frontend Developer (A/B Testing) · Conversion.com

2022 – PRESENT · REMOTE · UK

- Long-running contract – 4+ years and ongoing. Production A/B tests in JavaScript and SCSS across every major experimentation platform – Optimizely, AB Tasty, Kameleoon, VWO, Adobe Target, Qubit.
- 500+ experiments shipped across ecommerce, SaaS, publishing, automotive, and non-profit clients – including The Times, G-Star RAW, Motorway, Unity, WaterAid, and Deel.
- Built Radius – Conversion.com’s internal insights & experiments platform. Frontend in Next.js + TypeScript + SCSS with GSAP motion and streaming APIs. Live, in daily use by internal teams and client stakeholders.

Freelance Frontend Developer

2019 – PRESENT · REMOTE · 9+ COUNTRIES

- 120+ frontend builds across LMS, e-learning, ecommerce, rentals, and SaaS – for startups and individuals in the UK, India, Slovakia, Austria, Australia, Canada, Romania, Italy, and Mexico.
- Translating Figma / XD designs into production HTML, SCSS, and modern JavaScript / TypeScript / React / Next.js – mobile-first, performance-conscious, accessible.

FEATURED PROJECTS

AvsB – Full-stack A/B testing & feature-flag platform

2024 – PRESENT · SOLO · 1.5+ YEARS · PRE-LAUNCH

- 410k lines of TypeScript / SCSS · 250 API routes · 71 Prisma models · 867 test files.
- Three statistical engines side-by-side (frequentist, Bayesian, sequential) with variance reduction.
- Five Cloudflare Workers for edge ingestion, ClickHouse store, four published SDK packages.
- Claude Code as a daily co-engineer – specs before code, agentic multi-file refactors, schema migrations delegated, critical paths hand-reviewed.

mainul.info/work/avsb ↗

Kemon Doctor – Non-profit doctor review platform

2025 – PRESENT · SOLO FOUNDER & DEVELOPER · IN PROGRESS

- Bilingual (Bangla + English) trust layer helping patients find reliable doctors and surface over-prescribing.
- Mobile-first Next.js 16 build with Bangla and English wired in as equal first-class languages – same care on type, layout, and search.
- Server-rendered for fast first paint and shareable doctor profiles; Drizzle ORM for type-safe migrations on Postgres.

mainul.info/work/kemon-doctor ↗

SELECTED CLIENT WORK

Cursimax	– Full frontend for a Spanish-language e-learning marketplace	2021
Flatwhite	– Frontend for a Romanian rentals & property-management company	2020
Lenoir App	– Browser-based iPad OS apps	2021
ScalingLab	– Founder website for Theodore Mollinger	2021
Azzeroco	– Frontend for an Italian sustainability brand	2020

SKILLS

CORE

JavaScript (ES6+), TypeScript, React, Next.js, HTML, CSS

AI AS CO-ENGINEER

Claude Code, Spec-driven prompting, Context management, Agentic workflows, Multi-file refactors, AI code review

STYLING

SCSS, Tailwind CSS, Bootstrap, Modern CSS

EXPERIMENTATION

Optimizely, AB Tasty, Kameleoon, VWO, Adobe Target, Qubit

BACKEND, DATA & CMS

Node.js, Express.js, GraphQL, PostgreSQL, Drizzle ORM, MongoDB, Firebase, ClickHouse, Cloudflare Workers, WordPress, Headless CMS

TOOLING & PM

Git, Vitest, Playwright, Turborepo, VS Code, Tampermonkey, Slack, JIRA, Asana

AWARDS

Site of the Day – BestCSS.in (Dec 2021)

Site of the Day – Design Nominees (Nov 2021)